# Prediction and explanation in studies with rare events: problems and solutions

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Supported by the Austrian Science Fund FWF (I2276-N33)

Rotterdam, 1 June 2018

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#### Rare events: examples

Medicine:

- Side effects of treatment
- Hospital-acquired infections
- Epidemiologic studies of rare diseases Engineering:
- Rare failures of systems

Economy:

. . .

• E-commerce click rates

Political science:

• Wars, election surprises, vetos

1/1000s to fairly common 9.8/1000 pd 1/1000 to 1/200,000

0.1-1/year

1-2/1000 impressions

1/dozens to 1/1000s



#### Problems with rare events

- ,Big' studies needed to observe enough events
- Difficult to attribute events to risk factors

- Low absolute number of events
- Low event rate



#### Our interest

- Statistical models
  - for prediction of binary outcomes
  - should be interpretable,

i.e., ,betas' should have a meaning

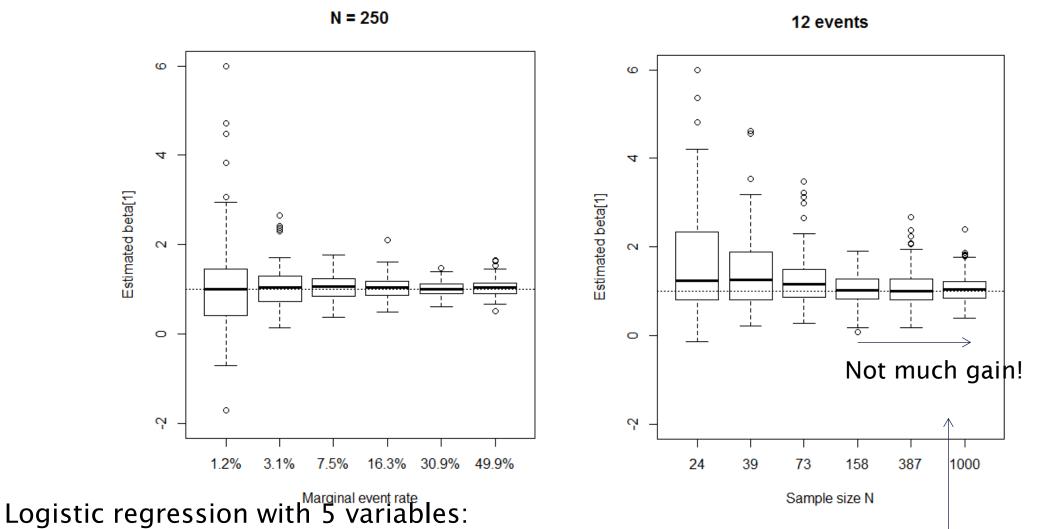
 $\rightarrow$  explanatory models based on logistic regression

 $\Pr(Y = 1) = \pi = [1 + \exp(-X\beta)]^{-1}$ 

• How well can we estimate  $\beta$  if events ( $y_i = 1$ ) are rare?



#### Rare event problems...



• estimates are unstable (large MSE) because of few events

removing some ,non-events' does not affect precision

#### Penalized likelihood regression

 $\log L^*(\beta) = \log L(\beta) + A(\beta)$ 

Imposes priors on model coefficients, e.g.

- $A(\beta) = -\lambda \sum \beta^2$  (ridge: normal prior)
- $A(\beta) = -\lambda \sum |\beta|$  (LASSO: double exponential)
- $A(\beta) = \frac{1}{2}\log \det(I(\beta))$  (Firth-type: Jeffreys prior)

in order to

- avoid extreme estimates and stabilize variance (ridge)
- perform variable selection (LASSO)
- correct small-sample bias in  $\beta$  (Firth-type)



In exponential family models with canonical parametrization the **Firth-type penalized likelihood** is given by

 $L^*(\beta) = L(\beta) \det(I(\beta))^{1/2},$ 

where  $I(\beta)$  is the Fisher information matrix and  $L(\beta)$  is the likelihood.

Firth-type penalization

- removes the first-order bias of the ML-estimates of  $\beta$ ,
- is **bias-preventive** rather than corrective,
- is available in **Software** packages such as SAS, R, Stata...



In exponential family models with canonical parametrization the Firth-type penalized likelihood is given by

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, Jeffreys  
invariant prior

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In logistic regression, the penalized likelihood is given by

 $L^{*}(\beta) = L(\beta) \det(X^{t}WX)^{1/2}$ , with

$$W = \text{diag}(\text{expit}(X_i\beta)(1 - \text{expit}(X_i\beta)))$$
$$= \text{diag}(\pi_i(1 - \pi_i)).$$

Firth-type estimates always exist.

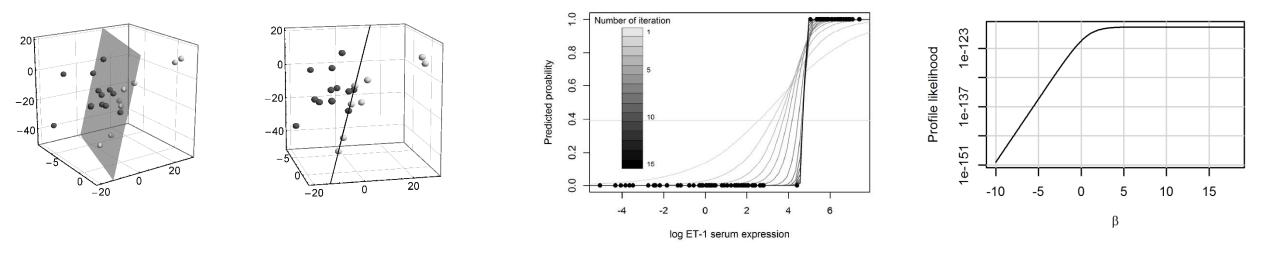
*W* is maximised at  $\pi_i = \frac{1}{2}$ , i.e. at  $\beta = 0$ , thus

- predictions are usually pulled towards  $\frac{1}{2}$ ,
- coefficients towards zero.



Shrinkage!

• Separation of outcome classes by covariate values (Figs. from Mansournia et al 2018)



- Firth's bias reduction method was proposed as solution to the problem of separation in logistic regression (Heinze and Schemper, 2002)
- Penalized likelihood has a unique mode
- It prevents infinite coefficients to occur



Bias reduction also leads to reduction in MSE:

• Rainey, 2017: Simulation study of LogReg for political science ,Firth's methods dominates ML in bias and MSE'

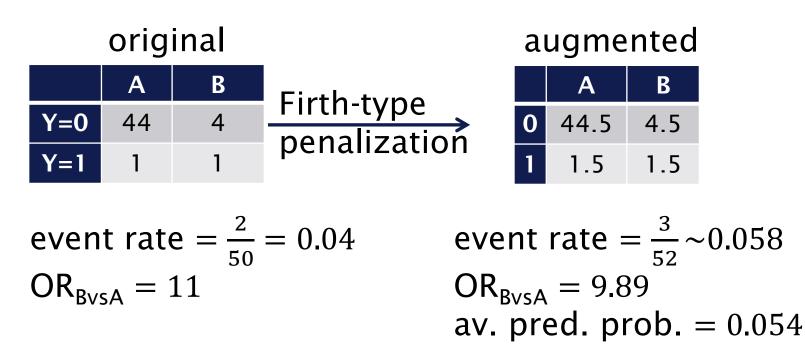
However, the predictions get biased...

- Elgmati et al, 2015
- ... and anti-shrinkage could occasionally arise:
- Greenland and Mansournia, 2015



### Firth's Logistic regression

For logistic regression with one binary regressor\*, Firth's bias correction amounts to adding 1/2 to each cell:



\* Generally: for saturated models



## Example of Greenland 2010

	Α	В	
Y=0	315	5	320
Y=1	31	1	32
	346	6	352

#### original

#### augmented

	A	В	
Y=0	315.5	5.5	321
Y=1	31.5	1.5	33
	346.5	6.5	354

event rate 
$$=\frac{32}{352}=0.091$$

 $OR_{BvsA} = 2.03$ 

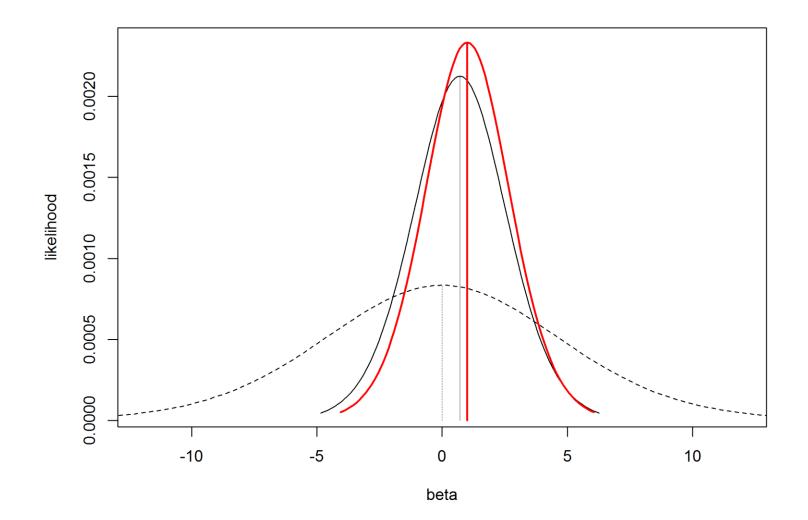
event rate  $=\frac{33}{354}=0.093$ 

 $OR_{BvsA} = 2.73$ 

Greenland, AmStat 2010



#### Greenland example: likelihood, prior, posterior



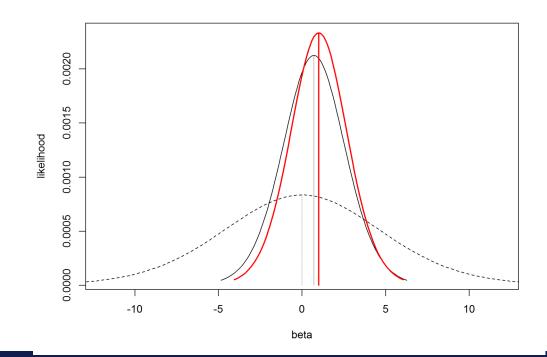


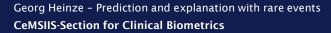
#### Bayesian non-collapsibility: anti-shrinkage from penalization

- Prior and likelihood modes do not ,collapse': posterior mode exceeds both
- The ,shrunken' estimate is larger than ML estimate

• How can that happen???

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#### An even more extreme example from Greenland 2010

• 2x2 table

	X=0	X=1	
Y=0	25	5	30
Y=1	5	1	6
	30	6	36

- Here we immediately see that the odds ratio = 1 ( $\beta_1 = 0$ )
- But the estimate from augmented data: odds ratio = 1.26 (try it out!)
   Greenland, AmStat 2010

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• We should distinguish BNC in a single data set from a systematic increase in bias of a method (in simulations)

	X=0	X=1	
Y=0	315	5	320
Y=1	31	1	32
	346	6	352

- Simulation of the example:
- Fixed groups x=0 and x=1, P(Y=1|X) as observed in example
- True log OR=0.709



• True value: log OR = 0.709

Parameter	ML	Jeffreys-Firth	
Bias $\beta_1$	*	+18%	
RMSE $\beta_1$	*	0.86	
Bayesian non- collapsibility $\beta_1$		63.7%	

\* Separation causes  $\beta_1$  to be undefined ( $-\infty$ ) in 31.7% of the cases



 To overcome Bayesian non-collapsibility, Greenland and Mansournia (2015) proposed not to impose a prior on the intercept

• They suggest a log-F(1,1) prior for all other regression coefficients

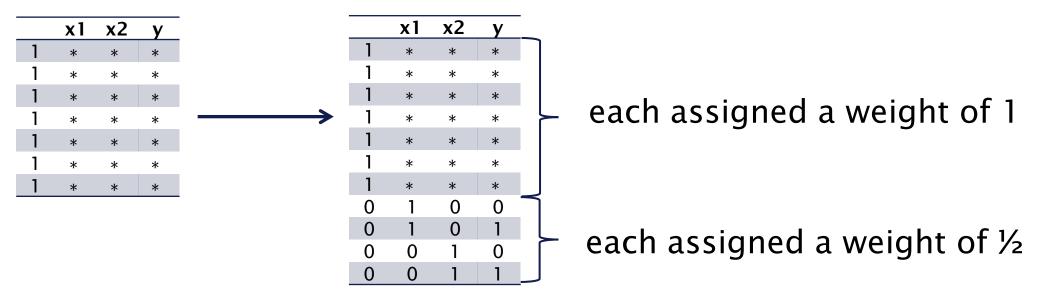
• The method can be used with conventional frequentist software because it uses a data-augmentation prior

Greenland and Mansournia, StatMed 2015



## logF(1,1) prior (Greenland and Mansournia, 2015) Penalizing by log-F(1,1) prior gives $L(\beta)^* = L(\beta) \cdot \prod \frac{e^{\frac{\beta_j}{2}}}{1 + e^{\frac{\beta_j}{2}}}$ .

This amounts to the following modification of the data set:



• No shrinkage for the intercept, no rescaling of the variables



• Re-running the simulation with the log-F(1,1) method yields:

Parameter	ML	Jeffreys-Firth	logF(1,1)
Bias $\beta_1$	*	+18%	
RMSE $\beta_1$	*	0.86	
Bayesian non- collapsibility $\beta_1$		63.7%	0%

\* Separation causes  $\beta_1$  be undefined ( $-\infty$ ) in 31.7% of the cases



• Re-running the simulation with the log-F(1,1) method yields:

Parameter	ML	Jeffreys-Firth	logF(1,1)
Bias $\beta_1$	*	+18%	-52%
RMSE $\beta_1$	*	0.86	1.05
Bayesian non- collapsibility $\beta_1$		63.7%	0%

\* Separation causes  $\beta_1$  be undefined ( $-\infty$ ) in 31.7% of the cases



## Other, more subtle occurrences of Bayesian non-collapsibility

- Ridge regression: normal prior around 0
- usually implies bias towards zero,
- But:
- With correlated predictors with different effect sizes, for some predictors the bias can be away from zero



## Simulation of bivariable log reg models

- $X_1, X_2 \sim Bin(0.5)$  with correlation r = 0.8, n = 50
- $\beta_1 = 1.5$ ,  $\beta_2 = 0.1$ , ridge parameter  $\lambda$  optimized by cross-validation

		F(1,1)	Firth
+40% (+9%*)	-26%	-2.5%	+1.2%
3.04 (1.02*)	1.01	0.73	0.79
-451% (+16%*)	+48%	+77%	+16%
2.95 (0.81*)	0.73	0.68	0.76
	25%	28%	23%
	3.04 (1.02*) -451% (+16%*)	3.04 (1.02*)       1.01         -451% (+16%*)       +48%         2.95 (0.81*)       0.73         25%	3.04 (1.02*)       1.01       0.73         -451% (+16%*)       +48%       +77%         2.95 (0.81*)       0.73       0.68         25%       28%

2.1/0 Separated Samples



## Anti-shrinkage from penalization?

Bayesian non-collapsibility/anti-shrinkage

- can be avoided in univariable models, but no general rule to avoid it in multivariable models
- Likelihood penalization can often decrease RMSE (even *with* occasional anti-shrinkage)
- Likelihood penalization ≠ guaranteed shrinkage



## Reason for anti-shrinkage

• We look at the association of X and Y

- We could treat the source of data as a ,ghost factor' G
- G=0 for original table
- G=1 for pseudo data

• We ignore that the conditional association of X and Y is confounded by G



## Example of Greenland 2010 revisited

	A	В	
Y=0	315	5	320
Y=1	31	1	32
	346	6	352

#### original

	A	В	
Y=0	315.5	5.5	321
Y=1	31.5	1.5	33
	347	7	352

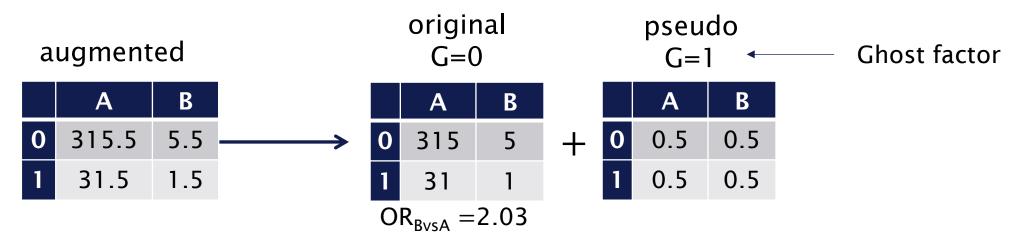
#### augmented

To overcome both the overestimation and anti-shrinkage problems:

 We propose to adjust for the confounding by including the ,ghost factor' G in a logistic regression model



Split the augmented data into the original and pseudo data:



Define Firth type Logistic regression with Additional Covariate as an analysis including the ghost factor as added covariate:

$$OR_{BvsA} = 1.84$$



#### **Beyond 2x2 tables:**

Firth-type penalization can be obtained by solving modified score equations:

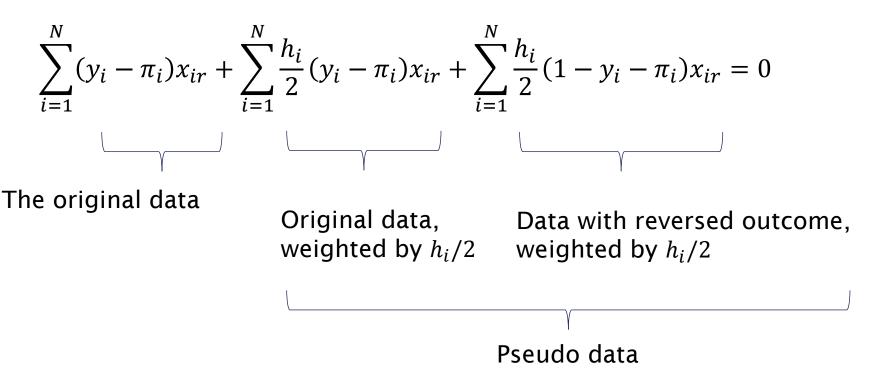
$$\sum_{i=1}^{N} (y_i - \pi_i) x_{ir} + h_i \left(\frac{1}{2} - \pi_i\right) x_{ir} = 0; \quad r = 0, \dots, p$$

where the  $h_i$ 's are the diagonal elements of the hat matrix  $H = W^{\frac{1}{2}}X(X'WX)^{-1}XW^{1/2}$ They are equivalent to:

$$\sum_{i=1}^{N} (y_i - \pi_i) x_{ir} + \sum_{i=1}^{N} h_i \left(\frac{1}{2} - \pi_i\right) x_{ir} =$$
$$= \sum_{i=1}^{N} (y_i - \pi_i) x_{ir} + \sum_{i=1}^{N} \frac{h_i}{2} (y_i - \pi_i) + \sum_{i=1}^{N} \frac{h_i}{2} (1 - y_i - \pi_i) = 0$$



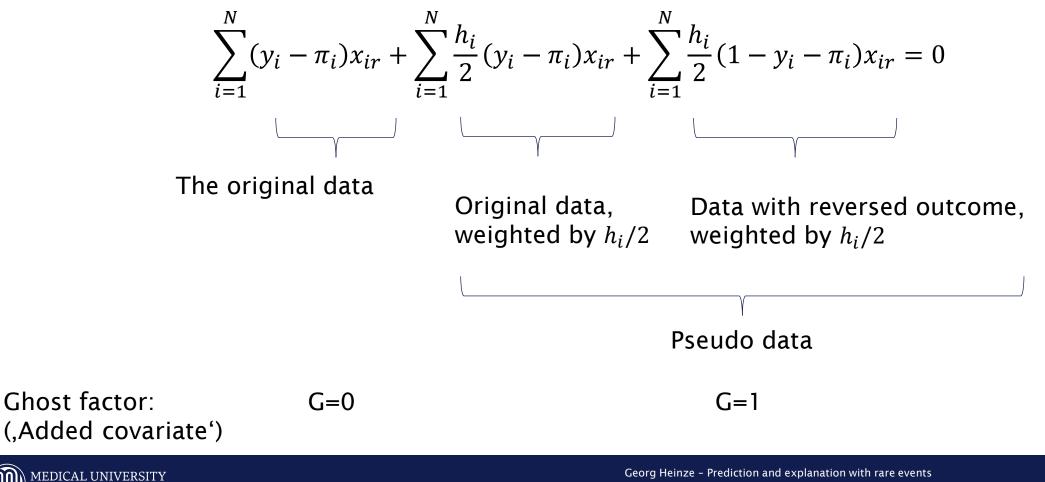
• A closer inspection yields:





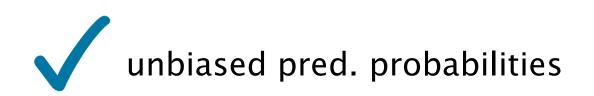
• A closer inspection yields:

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FLAC estimates can be obtained by the following steps:

- 1) Define an indicator variable *G* discriminating between original data (G = 0) and pseudo data (G = 1).
- 2) Apply ML on the augmented data including the indicator *G* in the model.







#### Firth's Logistic regression with Intercept Correction:

- 1. Fit a Firth logistic regression model
- 2. Modify the estimated intercept  $\hat{\beta}_0$  such that  $\overline{\hat{\pi}} = \overline{y}$ .

#### unbiased pred. probabilities

effect estimates  $\hat{eta}_1$ , ... ,  $\hat{eta}_k$  are the same as with original Firth method



#### Simulation study: the set-up

We investigated the performance of FLIC and FLAC, simulating 1000 data sets for 45 scenarios with:

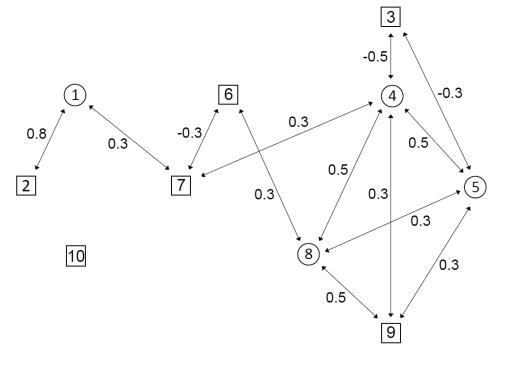
- 500, 1000 or 1400 observations,
- event rates of 1%, 2%, 5% or 10%
- 10 covariables (6 cat., 4 cont.), see Binder et al., 2011
- none, moderate and strong effects

of positive and mixed signs

#### Main evaluation criteria:

bias and RMSE of predictions and effect estimates





#### Other methods for accurate prediction

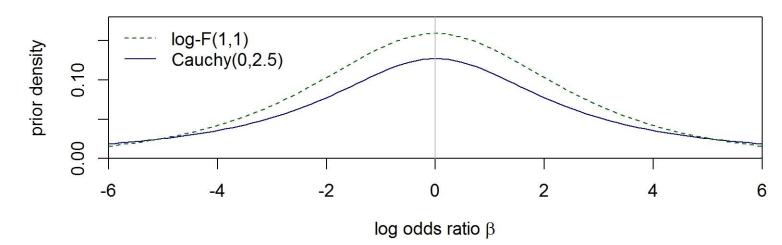
#### In our simulation study, we compared FLIC and FLAC to the following methods:

<ul> <li>weakened Firth-type penalization (Elgmati 2015),</li> </ul>	
with $L(\beta)^* = L(\beta) \det(X^t W X)^{\tau}$ , $\tau = 0.1$ ,	WF
<ul> <li>ridge regression,</li> </ul>	RR
<ul> <li>penalization by log-F(1,1) priors,</li> </ul>	logF
<ul> <li>penalization by Cauchy priors with scale parameter=2.5.</li> </ul>	Cauchy



## Cauchy priors

#### Cauchy priors (scale=2.5) have heavier tails than log-F(1,1)-priors:



We follow Gelman 2008:

- all variables are centered,
- binary variables are coded to have a range of 1,
- all other variables are scaled to have standard deviation 0.5,
- the intercept is penalized by Cauchy(0,10).

This is implemented in the function bayesg1m in the R-package arm.



## Simulation results

- Bias of  $\hat{\beta}$ : clear winner is Firth/FLIC method FLAC, logF, Cauchy: slight bias towards 0
- RMSE of β̂:
   equal effect sizes:
   unequal effect sizes:

ridge the winner very good performance of FLAC and Cauchy closely followed by logF(1,1)

- Calibration of  $\hat{\pi}$ :
  - often FLAC the winner
  - considerable instability of ridge



## Comparison

#### FLAC

- No tuning parameter
- Transformation-invariant
- Often best MSE, calibration

#### Ridge

- Standardization is standard
- Tuning parameter
  - no confidence intervals
- Not transformation-invariant
- Performance decreases if effects are very different

#### Bayesian methods (Cauchy, logF)

- Cauchy: in-built standardization (bayesglm), no tuning parameter
- logF(m,m): choose m by '95% prior region' for parameter of interest m=1 for wide prior, m=2 less vague
- (in principle, *m* could be tuned as in ridge)
- logF: easily implemented
- Cauchy and logF are not transformation-invariant

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## **Confidence** intervals

#### It is important to note that:

- With penalized (=shrinkage) methods one cannot achieve nominal coverage over all possible parameter values
- But one can achieve nominal coverage averaging over the implicit prior

- Prior penalty correspondence can be *a-priori* established if there is no tuning parameter
- Important to use profile penalized likelihood method
- Wald method ( $\hat{\beta} \pm 1.96 SE$ ) depends on unbiasedness of estimate

Gustafson&Greenland, StatScience 2009



#### Conclusion

We recommend FLAC for:

- Achieving unbiased predictions
- Good performance
- Invariance to transformations or coding
- Cannot be 'outsmarted' by creative coding



#### References

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Please cf. the reference lists therein for all other citations of this presentation.

Further references:

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- Rainey C. Estimating logit models with small samples. www.carlislerainey.com/papers/small.pdf (27 March 2017)

